



# CAMBRIAN PUBLIC SCHOOL

Kanke Road, Ranchi

## *SUMMER ASSIGNMENT*

*(Session 2026-27)*

**Class : XII**

### **Guidelines**

- The project must be prepared neatly in an A3 Size File.
- Use creative designs, charts, logos, pictures, and proper headings.
- The project should be original and innovative.
- Students may choose any ONE topic according to their interest.

### **Subject: Entrepreneurship**

#### **Topic: Business Plan Project**

#### **Assignment Question**

Prepare a detailed Business Plan on any ONE of the following business ideas:

1. 1. Chocolate Business Startup (Homemade Chocolates / Chocolate Café / Chocolate Gift Packaging)

OR

2. 2. Tea Business Startup (Tea Café / Organic Tea Brand / Flavoured Tea Stall)

#### **Project Work Instructions**

- Introduction of the Business
- Business Objectives
- Product Description
- Target Market / Customers
- Investment and Estimated Cost
- Marketing & Advertisement Strategies
- Expected Profit
- SWOT Analysis
- Future Scope of the Business
- Conclusion