

CAMBRIAN PUBLIC SCHOOL, KANKE ROAD, RANCHI



International Day Against Drug Abuse and Illicit Trafficking 2022

- ▶ The United Nations General Assembly in 1987 decided to observe **26 JUNE** as the International Day against Drug Abuse and Illicit Trafficking as an expression of its determination to strengthen action and cooperation to achieve the goal of an international society free of drug abuse.
- ▶ The [United Nations Office on Drugs and Crime \(UNODC\)](#) selects themes for the International Day and launches campaigns to raise awareness about the global drug problem. Share Facts on Drugs, is the ongoing theme of the world drug campaign.
- ▶ The Prevention and Treatment of Drug Dependency Act (Act 20 of 1992) and the Prevention of and Treatment for Substance Abuse Act (Act 70 of 2008), provides for the establishment of programmes for the prevention and treatment of drug dependency.

Establishment

- ▶ The Central Drug Authority was established as an advisory body in terms of the Prevention of and Treatment for Substance Abuse Act (Act No. 70 of 2008) and is mandated to assist in the fight against substance abuse in the country.
- ▶ Alcohol abuse is a complex socio-economic issue that requires a multi-stakeholder and integrated approach towards a drug free society, captured in the National Drug Master Plan. Creating awareness of dangers of the substance abuse in society and effecting behavioural change are integral parts of the National Drug Master Plan.

**INTERNATIONAL DAY
AGAINST DRUG ABUSE
AND ILLICIT TRAFFICKING**



Ministry of Education
Heritage & Arts

**“SHARE FACTS ON DRUGS,
SAVE LIVES”**

What you can do ?

- ▶ Government calls on all Individual to join hands in the implementation of the national programme of action against substance and alcohol abuse.
- ▶ Community support is extremely important to prevent, treat, rehabilitate and accept those addicted to substances. Help break the stigma and promote faster recovery.
- ▶ Be a good role model and empower young people to deal with life challenges to buffer substance abuse.
- ▶ Be a messenger - provide factual information on the negative socio-economic effects of substance abuse to bring about behavioural changes.
 - ▶ Don't drink and drive - Arrive Alive!
 - ▶ Celebrate year end festivities soberly and responsibly: Don't turn a night out into a nightmare.
 - ▶ Say NO to drugs.
- ▶ Partner with government volunteer and support rehabilitation programmes to increase access to information for affected individuals and communities.

Indian Initiatives

▶ **Nasha Mukta Bharat Abhiyaan/Drugs-Free India Campaign:**

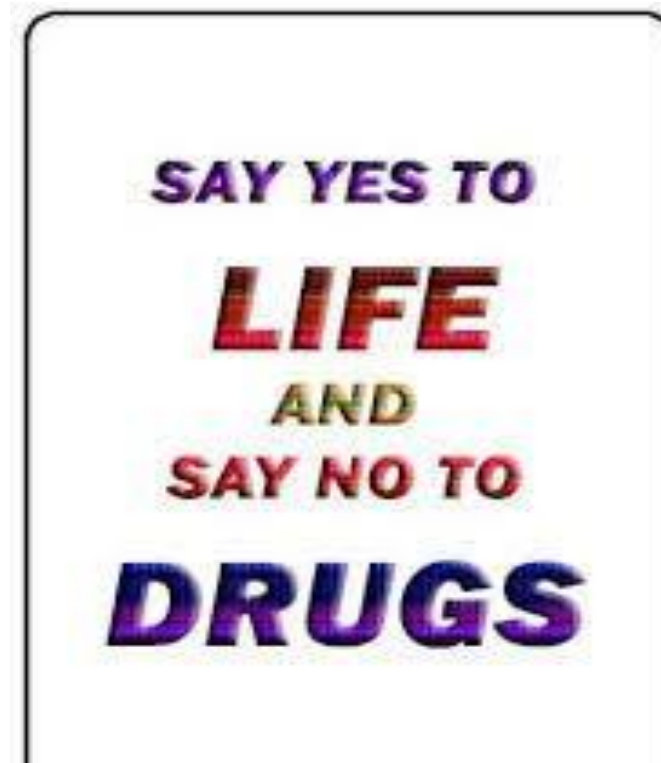
- ▶ It was flagged off on 15th August 2020 (Independence Day) across 272 districts of the country found to be most vulnerable based on the data available from various sources.
- ▶ Its focal points are preventive, mass education and sensitization, capacity building of service providers, positive partnership with educational institutions, and augmentation of treatment, rehabilitation and counselling facilities.

▶ **National Action Plan for Drug Demand Reduction:**

- ▶ This Ministry of Social Justice & Empowerment has begun implementation of a National Action Plan for Drug Demand Reduction (NAPDDR) for 2018-2025.
- ▶ It aims at reduction of adverse consequences of drug abuse through a multi-pronged strategy involving education, de-addiction and rehabilitation of affected individuals and their families.
- ▶ It focuses on preventive education, awareness generation, identification, counselling, treatment and rehabilitation of drug-dependent persons and training and capacity building of the service providers through collaborative efforts of the Central and State Governments and Non-Governmental Organizations.
 - ▶ There are more than 500 voluntary organizations across the country, which are assisted financially under the NAPDDR scheme.

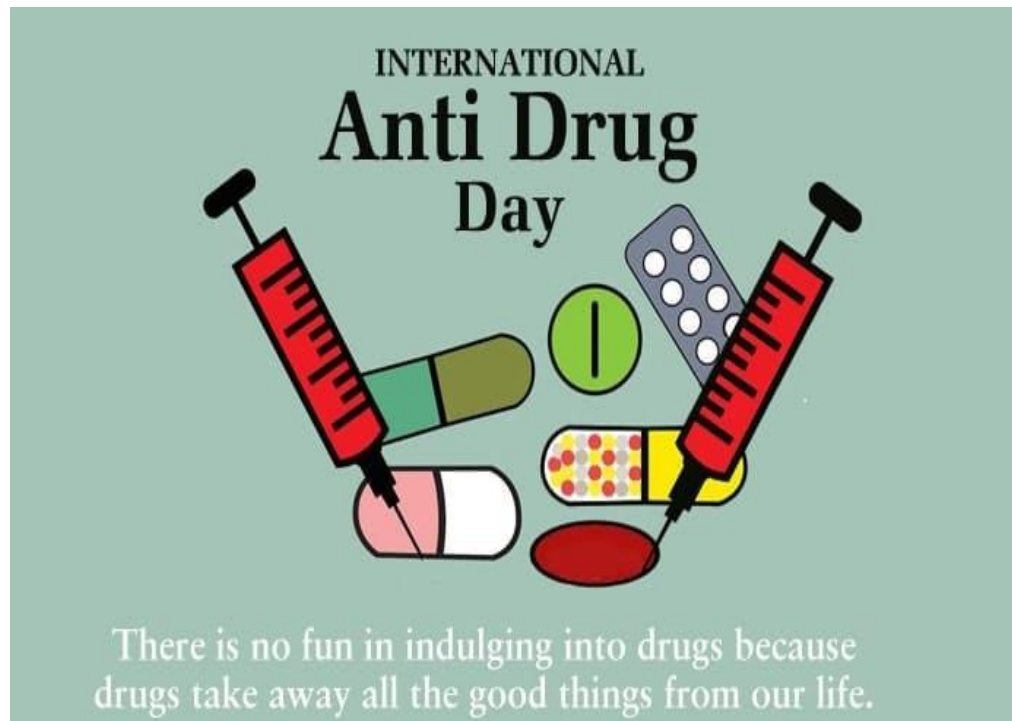
How can we prevent drugs in our community?

- ▶ Here are the top five ways to prevent substance abuse:
- ▶ Understand how substance abuse develops.
- ▶ Avoid Temptation and Peer Pressure.
- ▶ Seek help for mental illness.
- ▶ Examine the risk factors.
- ▶ Keep a well-balanced life.



Purpose of Anti drug campaign

- ▶ The Anti Drug Abuse Campaign Project is an educational and a rehabilitation project targeting youth involved with drugs, children recovering from forced drug use, and youth whose efforts in research and outreach help to make a difference in their life.



Conclusion

International Day Against Drug
Abuse And Illicit Trafficking

Share Facts On Drugs, Save Lives

You can't defeat the darkness by
keeping it caged inside of you



save yourself and your family



T H A N K Y O U